

# Credentials

Committed to take care of your communication needs

#### Who Are We?

**Kindlewood Communications** is a group of seasoned professionals with over 8 decades of unparallel collective experience in the field of Public and Media Relations. We have put to good use our combined expertise in providing integrated marketing communication solutions and to excel in our services offered. Our background and experience we put to fruitful use in helping your firm Grab Headlines all over.



# Our Philosophy

Our philosophy underpins our approach to every engagement and is founded on 3 principles:

Maintaining a competitive advantage requires an evidence-based understanding of those who influence the fortunes of a client's business, including the public at large.

Effective communications models and reputational management require a holistic, channel neutral and multidisciplinary approach, with an emphasis on the new media reshaping our world.

Success requires a pragmatic approach. Strategy should be rooted in practicality and execution should be derived from strategy.





Our strategies with refreshing new ideas, systematic approaches are guided by a team of dedicated experts in the area of Public and Media Relations. Our proactive and hands on approach assures you get the best out of a given situation time and again! After all your "Net Work is your Net Worth"!!

Our team at Kindlewood Communications are stalwarts and result driven professionals with years of experience in the Media and PR domain. Tricks of the trade and a structured Detailed Road map to be the leaders in the market is the sole driving force at "Kindlewood Communications"

### Services we offer







Corporate Image Building

Media Relations

Crisis Management/ Communications









Media Training

Digital PR

Media Tracking and Research

**Event Management** 

# Corporate image Building



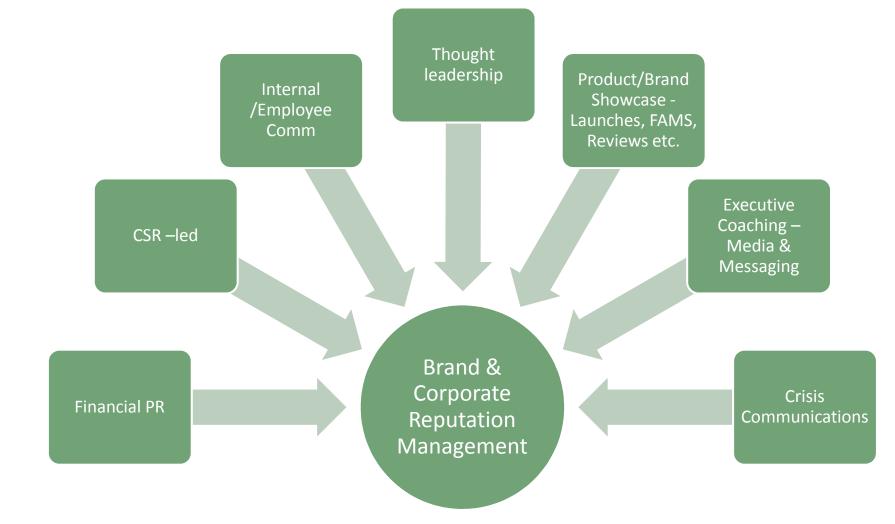
Today, when your Image is scrutinized with a fine tooth comb, it is of paramount importance that you not only put your best foot forward, but you put if forward correctly and relate your brand image with the ever growing needs of the Industry.

To build your image and keep you in Focus to the correct segment is of utmost importance to us. Your company's branding needs to hit the correct segment all the time.

We believe in creating a lasting impression the very first time!

Your brand is what your recognition becomes; this is where we, at Kindlewood Communications excel in, for we know just what you need and where you need to be through the strongest mediums possible!!!

Providing insight-driven, cross-platform and grassroots PR solutions for your Brand PR & Corporate Reputation Management ...



#### **Media Relations**



Today, the World of Media fits into your palm or your back pocket, we at Kindlewood Communications welcome whole heartedly that progress.

Our team of experts in the field of media are well versed in keeping your brand at "Eyeball" level all the time, you evolve and benefit from our years of Excellence derived by delivering correctly through our sources and relations in the Media world.

Fire fighting and brand consciousness requires a seamless flow of information within the media world. We assure you in this area, we are unparalleled.

# Key Strengths - Media Relations Muscle

#### Media Network & Distribution:

- Extensive database across business & corporate, vertical specific & feature media. Active database of over 1000 journalists pan-India
- •Relationships with print media across-the-board at beat, city and senior editor levels .
- •A media resource at Kindlewood Communications focuses on electronic media monitoring opportunities and platforms in various channels across business, news and features.
  - Focus on building media relationships to encourage fact-based reporting.
    - Editorial participation through tracking of calendars

Monitoring: All coverage tracked & measured

# Media Training/Spokesperson Training

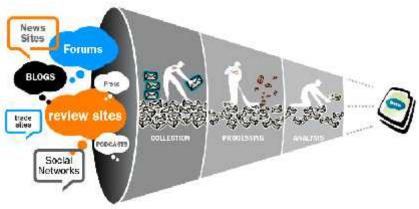


At Kindlewood Communications media and spokesperson Training is given a lot of importance, for it is our professional media training that shall help translate your potential into a powerful, meaningful message to the world to hear and take notice of.

Our professionals are trained by the best and have access to the deepest resources the world of multimedia has offered. Our Trainers have intensive media training sessions which helpyoudeliver your message, in the best possible manner be it the television or medium of the radio.

Our hands on training sessions include interview situations, broadcast setting situations and sharpening of delivering messages for the most impactful affect! Our Trainers and Media coaches are the best in the business!

# Media Tracking and Research



The world of media tracking requires a day to day follow up on various aspects after the release of your Pitch.

This is where our real work actually starts and this is what separates us from the pack, our learned media trackers are constantly on the go to pick up the changing market scenario and the affect your pitch is having, modifications, real time feedback and identifying, analyzing and correctly using the market information helps us to improve your branding and correctly guiding you for future endeavours.

Correct documentation and analyzed feedback, compounded with corrective measures shall propel us forward to greater height and farther reaches. Kindlewood Communications recognises this area of specialization and masters this area of feedback study!

# Digital PR

Gone are the days of a single news release and the little satisfaction it derived. Today we can Share news exponentially just at the click of a well place snippet!!!

At Kindlewood Communications we understand perfectly well the power of the Search Engine, Social Media and Customer Service. We help blend all these three to form a powerful tool to catapult your firm to greater success.

Today the Key Word everywhere is "CONNECT".

We at Kindlewood Communications understand that a little better than the rest!



#### **Our Digital PR Services include:**



#### Strategic consultancy on

- How to promote company reputation/brand online
- Online PR
- Concept promotion through online social networks like Facebook, Linkedin; Twitter, YouTube; Flickr; Pinterest
- Monitoring social media sites & networks for problem triggering content & flagging it off for action.
- Outreach to subject-specific bloggers & monitoring blogs



# Crisis Management/Communications

In today's world nothing escapes the attention of the market. In the undesirable scenario of a crisis, we at Kindlewood Communications are masters at Crisis Management and Good Media relations, we make sure your brand does not take a hit with structured clippings and footings at timely media intervals make sure your brand does not slip from its position.

Managing a Crisis is an art and we have mastered the art of fire fighting quietly, efficiently and professionally over the years. Our years of hands on media experience ensures that you and your brand retain its standing at all costs.



# **Event Management**

Event management at Kindlewood Communications is all about letting you enjoy the moment as we take the time to get to know clients and offer's a totally unique experience that are a true reflection of their own unique and individual style.

From small intimate gatherings to large and lavish affairs our team has participated in event planning and execution which range in every genre.

Passionate about what we do, we strive to ensure all our celebrations are exceptional. We work with a strictly limited number of private clients each year and our goal and philosophy are simple: to help you plan and create a memorable celebration that will exceed your expectations.



# Our COR Sectors

IT & Technology



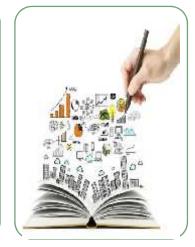
Education

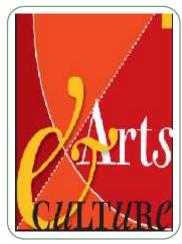


Healthcare & Wellness







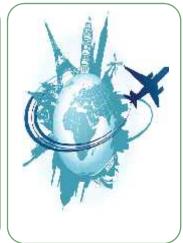














Automobiles

Sports

**FMCG** 

Tourism

Infrastructure

## Clients that Team at Kindlewood has Serviced

















































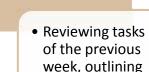
# Service level commitment

- 24/7 availability in an emergency
- E-mail response to clients within six hours
- Quick response to urgent telephone enquiries
- An agreed plan with defined measurables
- Regular status meeting
- Written monthly reports detailing progress against the plan within the first week of the following month
- Quarterly strategy reviews and impact assessment meetings with senior management

# Our real time execution process...



#### Weekly reports



PR activities for

the week ahead

Monthly meetings – campaign managers

- Monthly review of activities
- Account planning & discussion

Quarterly Meetings senior management

- Quarterly brand performance reports
- Plan for the next quarter with defined measurables
- Agency service audits

pm

• Reportage on you as

well as competition

• Regional updates by 1

Programme evaluation

Media analysis and PR evaluation

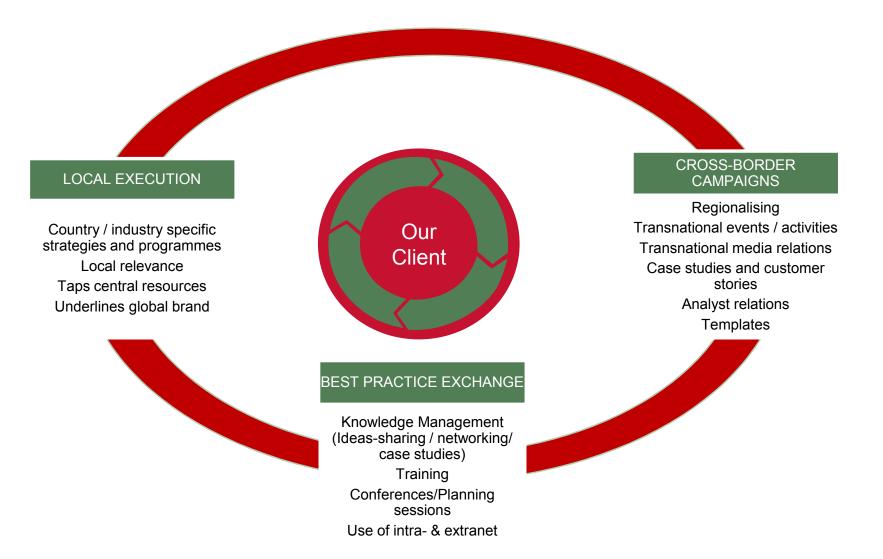
- Against yourself
- Against your competition

Measures we use	
Quantitative	Qualitative
Frequency, reach	Tone
Source, date, Audience	Messages communicated
Byline, Article type	Positioning on issues
Spokesperson quoted	Reputational Attributes
Visual/Graphic	Impact Score
Extent of mention	
Prominence of mention	
Exclusive/shared	

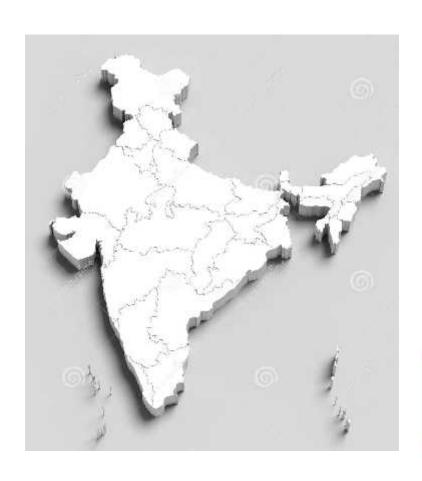
#### We also provide

- •Campaign Audit- Which initiatives and/or campaigns that worked
- Message Audit How well were the key messages covered/reported – frequency
   clarity; Tone of voice – positive, neutral, negative
- •Media Audit-Importance/relevance of publication;
- •Placement in the publication and size of article
- •Competitor Audit How you benchmark against your competitors / peers

# MAKING IT WORK ACROSS MARKETS



## Our reach - extensive and effective



Corp Office - Noida

#### **Primary Service Centres:**

- •Banglore
- •Chennai
- •Hyderabad
  - •Nagpur
    - •Delhi
  - •Gurgaon
- •Faridabad

#### **Associate Network:**

80+ cities across the country

# Snapshot of coverage's of our current clients



# **DataWind**







बर । यह के जिस है और औं प्रणानी ऐसे में हाए हासे



केंक्र इन इंडिया कार्यक्रम के तहत कंपनी बिहार में कारखाना लगाएगी

# सस्ते टैबलेट से ई-लर्निंग में योगदान दे रहा डाटाविंड

रोंग है जाते और संबंध है इसरे के नहेंग ने रोग और निर्वा कार्रेश के देश है। उक्त मार्ग सक्ता तो है. ವರ್ಷಣೆ ನಾಡಿದಾರದ ನೆಗೆ 3 5 1 . Folkel and 18 . 5 क्रिके के हम इंग्लेट में हुए। દેશ કરાં તે મહત્વને લે કર્યા છે र्वेजिका हो है अधिको है। 不能在1986年

हेत्र में हैन परवर्त अवस्थ



में बेक महिलाई होतेला के दिवस कर महिला के बार सने में देत है। बत्त र व्यवस्थिति वस्ते भीति नेत्र स्टब्बर्वर्ड देन व्यवस्थ स्थापनीयाः क्या प्रात्मेशन प्राप्त जी अने के हैंत्या तरून ने अने में पन हेका ने पहले की बारियां के के के होते हैं। जी का अधिक का अधिक अधिक अधिक अधिक अधिक अपनिर्मा साम्रीत्व वर्ता हिन्दु वर्ता अर्थन क्षेत्र कर्ता है है है है अर्थन क्ष्म कर्ता वस्त बीज दी के उसे सब है जे हैं होना देखते की हुन्यानि सजाते हार्जीक भी प्रकारिका साराज्ञाल । साराज्ञा कि के प्रकार करी करेंगा । में आज पास की न्यू के देखीर

Burg का की बहु करते हैं। प्रतिक की हैं के प्रतिक की क्षेत्र की अन्य की करें। कि रेक्ट्र जाया ने देविहरू के कर में हा यो हो। यो अपने की रहे है के या का तमिहोतीए। स्टब्स्ट्रेड निवास देशों के बाजें। उह ने फेल से पर प्रव

#स्मी प्राप्तिक पेजर में दिये कोई को खेलि।

Mai ge of i bie. Wellichnegenußit med gefallen bit ≣इक्सी रह में जिल्ला क्लीक्टोरों वा लग दिया। कीला ही मीन सर्था में है की में आप की बोह करते हम देनेर पार्ट आईन्ज़ देन

हिंगा मन है सब के कि क्षेत्र और ऐसर में देखन कर्ज हम हुआ धारों तकना है कि जैसरे कर नक भी कि हो ता दर्श नवें नह

HAT IT THE **AmarUjala** withers wired a

मेरियोल ने अभ्यासकारण । वर शाहक प्रवक्त प्रवासन कर अग्रहार करना मध्या । उत्सव वसनक प्रसासकार का बाद उद्योगन करन ા કે આ કર્યા છે પહુંતાને કરફો ફેર્ડ શિક્સફ્રોક્ટ કેલે ફેન્સ્ટ ફેન્સ ફક્ત કરતા નાર્તના મુખ્યત્વેન કર્યા છતાં કોંગ કેના છે છે. ફિલ્ફ એ ફક્ત પુરુ પંચા પાતામાં મહાદ્વેશમાં માટે અનેક પ્રદાવતાં કે દેવના ફોલામી કરતાનીનેક માટે સોમ્યુલ પહેંતી અન वर्गकारोन्द्री नुस्कारीक प्राप्तकार हेट्टाविकान कोच ने रोवाने देश के अध्योद्धार एक साहित्य होने को विकास किस नामें कि है जो गरीरिक्त दिवस देवान जिस कारी, यह बरीस की किसोरा के जाविक रहा है किस ना बार कि जार के देखिए हैंदस कर ने प्रत्य के भी है कर है. ऐसे अब के के बोर्च है हैंगा, है। तरिय है की के बाद कर होता है कर बीत है, उसी अपने के बाद के क क्षा की अनुसे भी क्षेत्रकार के स्वाप्त कर के

#### DATAWIND SHIPPED THE NEW PRODUCTION OF TABLET

Amritsar: DataWind Inc. a provider of low cost internet connections and wireless web access products, has shipped the first 80,000 internetenabled tablets and smart phones from its new production facility that

#### The Pioneer

majorny of he products in Ingla, ustawing has taken a major step in the direction of realisms Prime Minister Narendra Modi's Vision of Make in mdia'

# डाटाविड हजार रूपर

कीमार्गे को लेकर होड

Seriene colono com

द्वाद्यान्यां मध्य श्रेष्ठेत्य इन्हों वर्त

रक्ता बीच जेवर से में लिए हैं।

रेक्ट्सबीयक नेमेच्या हीन

हिटार कर नहीं के प्रति एक करने सार्टा के बार पार्टी हैं ने अब क

रता फ उरस्थान है इसी व्यक्ति में भी बता में प्रतिकारिक जिल्ला

स्तेत्रे के अमेचा का वसे बेरा करें। असे में बेरा कि से

18417 E अबरोर्ग सेनेगा (श्रीम लेग के व्हर्म अवस्तर विक

न्हें दिली बरत वेडा

मेक इन्हें प्रीवार के उत्तर देश में कई वर्ग रुपेने स्वरंपेन बरसे कुटनर है। है। सह है। अन संपति में उनसे संबंधी को शेवल होड़ पबरे बाली है मार्ग देखना और उसमें यह असे प्रतिके पालेवन ता मेरा लेवाने केवरी हार्थित अब पारे वार्थकोत

Hindustan

अभारतमान बदाबहरे १९५५ एक का साहं भर्ग गतार में काल ग और सम्बंध कर असतमा में अपने होते? व्यक्तविष्ठति प्रवास्त्रति हर्षा व **网络图像图图图图图图图** में 'हेन्द्रान्तर' से टेपीओर पर जिलेग महिशन्स सम्बद्धात्त्व Traculation successively (action as poor)

कार्योग को प्रेररायेन के राम पर अट्टोओ नेगांची कर बात में माने पाल पानर बात किर पानी

जारियो पालेर मृत्र के करार्थ नार्विक त्यारकार के हैं। एतक अधीके एक का निरामित एक र विद्यामे पुनिद्रतार हते हाटाइंड । स्मार्टपोर अन्तरन पूर्व देश में जेनत का बार्चत में बहर, जानी रजनीते क्यों के अलग अर्टावेड अनुमान के इस्कुर खेटन बोन्टे में विदेशों में

#### समार्टफोन का बानार

और रोजगर बर्ड की उसरी अभी (3) करोड सिव उत्पन्न विश्व विश्व करें धार करेताम है एक है लेका for 21 telephological क्षे सार्वक्षा

बदेश में हर छात 24 वरोड फेहत क्षा केशीयता है किए हैं दे के अप्रवासिक सिम्हा राजे १६ इस्ता करमा स्मार कर दे श्रीमा तर्रा है जे जा जीत प्रस्कृतिहरू सहय न वर्गन प्रदेश से ग्रीने प्रकार ही स्थाप करहा के का बोर से किर्न किर्मातिका

#### सरवा देवलंट बनाया इस्तीह करने 2010 ने सन्द

रराम विकास माना वेलिए 2250 FEET A SETTE THE R. नक्त को वे आ थे। अर्धन हो विस्तर क्रिकेट स्थान उपन र इन्देशकी नेवार विद्यालय में इस्ते कर कार से देखते हैं। बार धान्य रीर्य कर की निक्रम व विश्वमा को अन्तर हो केमा व वर्ग तमे व वेद तत है। अध्यत के आएमार्डी कार्याहरू जिस को शर्मक हर्ने रिक्र उपनित्र र्शासी प्रेमितिक वाजाल केटर स्थित व संस्थान र बनाय रहे उन्हें में सत्तरखा है अंकिन अर्था एक स्वति वेद्या है। नकरमानी के स्थानी अस्तर स्टब्स्ट अस्तर महिस्स्तर अवसाना सामे हिता ना

#### Datawind to Open 2 More **Manufacturing Units in India**



NEW BELHI Low-cost mobile device maker Datawind will add two more manufacturing units in the country in next six months to meet local re-

nuirements as the company has storned in-

#### **Economic Times**

schemes and taxes now in place have made it beneficial for mobile devices firms to Make in India and Datawind is no exception," said Datawind president and CEO Suneet Singh Tuli.

#### Datawind to open 2 more plants

Low-cost mobile device maker Datawind will

#### **Business Standard**

local requirements.

#### Datawind to open plants in India

low-cost mobile device maker Datawind will add two more manufacturing units in India

#### **Financial Chronicle**

mporting finished products from China. The company plans to set up one unit in the outhern and another in eastern India.

# Sir Peter Cook visit to India



#### 1<sup>st</sup> International Qawwali Festival – Taali HO Curtain Raiser Coverage1

#### First Int'l Qawwali Festival in Delhi

NEW DELHI: Deln : gearing up for a feast of gawwali with singers from across the world set to arrive here for an event that claims to be the first International Qawwali Festival. Singers from India and Pakistan presented soulful renditions of sufi music at India Islamic Centre here recently providing a glimpse of the festival titled 'Taali Ho.' which aims to reinforce a notion that music is not restricted to any borders. The festival will be held from February 12-14 next

#### Winds of change Qawwali, then and now

Representation of generalized what speeced in all alread, "says for-reed Ayur. Ayur came from Pakingan to Delhi for the curnation of the first Interna-tional queens of the first Interna-tional queens of Control I 2000 or India blorisis Contor I in hur been associated with the Dilli Oteaning of Otenwali whose more care by creamed to the form rese of our of the cooliess righes of Amer Ebusera The nese known composition is be Cake in offer ong Komus, which featured to the Opened Bles, The Aldon

Accessible Marrol(0, "Seems unages have come into real but to originally is but. Ordere in Eulyand we mornigly see that supparties are stoping provide, in our of a compen on. It is a highly inappropri

ne representation, because it works recan, if the quiwest los-n, no door the garwest." According to bee, she comrepresentation of coercidi carted income parts of India round bandent years ago.



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gravius. Pergie have shed to though sparroad not for ire

explic started to find a way to take it commissions." he adds. He explicits that grow at it out amortalisment, new fit is

is a opinional enventainment beings, "When quotionality made rounces till people, they wanted physical enter-painment. Some of the generalizavers even bulgar. Quewal in necessity about the

With the Westervall, rep

Agaz and his accompanying errors, Also Muhammad Glorood and bridthers, breng is m queveult.
He gave the example of Add

legger was part dancy jub and Colle Struttle went or the own than being expensed is a full more being represent to a full time (ch. One ments to take part time extension the singing, takes in those a verels. The gazawalt is lifting for you adopt. gravealt is a very large disci-ptime. People can take their duare from it.

Agai adult, "Fie being a queval you have sowear the embradered feathered one. it is not a corollissor course, it will be with you off you die.

Approach care, Ber gawwali hay heightened, bur there occurbed acresh when they can pursue the art here. But Lam ours seen there



Dawwali lenends Farsed Avaz and

Conswall legends Farsed Agaz and Abu Muhammac tell us that the art form is runch misunderstook, and that in its truast form, gas-vall has a deep spurfulal connect.

If the same is the sa

#### Asian Age – Delhi

#### **Deccan Herald -**Metrolilife

#### Ht Edge

#### Pak artistes give a glimpse of what to expect at first Qawwali fest in Delhi

SLAMSHU KHURANA NEW DECIME ROWS VIDEO ROW

THE PARK THE CAME TOTAL WAY weren' Earling, do you mineroner mest alf?). As strains of these shajan reconsted along with ratinging question caps in side ngland Crishnator be a sent? As-altean, Jakonán gawotis Served New and Alte Mannergree Presing went a mendie of a sample world Salanday.

technicsonly want afternoon conther artem rand (1715-118) hine which is in abundance in ndia i have noticed builty and her towards were marked trackers. hadopágthe presenceo'an Haw an lore doing of stilley analo-



Parced Avaz (second from right) and AbuMoharamad (second time left; perform in Delhi Saturday, toron

rg. We will be proving our work, which is racking most; "sold April. The actions swell claim meat peet into what is expett aftergoaldy the first intermentary)

to be belone Della in Petroncy 2006. Querwa's from amoral bas world have been rected to set to pete in the fastival titled Tak De scarg organised by Delta-knowl

counce and the assert come factor hydroleomore on earth ed apleancellation of concerts t Palistani global maertra Drussa Asilollowing protests by Shiv Sera. Seft rock band Melsaal Hastania zigs in Murobut and Ahmedaba ere also cancelled, while Maken singer over Bashiring cettin Delta see hani under tight security.

Secrepcople was formation with a let or low, and teaching it my ducy is cente for that \* 1240 Agus, who belongs to the factor Rechebooks Glissan that that

the hanage back to Article Shope The due's popular miling at Coop Studie: Pakintan bas given theat a fan following amer-

Quewall singer street fird a and Pakistan presented so altiul senditions or sub-rearie at leadin Inlantic Corner here recently providing a phonor of the Estreet tolled Nock en, which aims to conduce a notion that impacts not restricted to any borders. The festival is a heal-used to be hold from February 13. 14 here need year. The world of music is completely differ.

DMLHI IS gening up for a feat of Clewells on Forus beings Hards are Madern fact or such suspen from excessible worldest branch. Clerkers assumetated When weight beginning and executive of the inherital trains of the such as the such a

Halling from the Steandasted Charges, the Micard Brothers are among the most popular Converts angree to Astana Copie to well as the product Cowerds tradition. While throwing light on Oswerling a period of music with its distinct character for sensitive and spiritual

#### DELHI TO HOST FIRS International Qawwali Festival 2016



the evolution that they will have undergone with artisks performing a function of eld genre of mode with a modern tract, not sareed eyes, who are hardmand types

wall and unrathers, under us a land refere love surpasses haired by multiple times. Temples what I growing involvement is about the hardware in the been happening in today in the half that sales, beined from a present in Della I know that in Della and in India there are many who have me. When I have a indicate who love me, why should I have consider a love wheten stements. In fact I will

ary to much those less the humanae of love too. "Muste is the language of love and but more even remarkely associated with any form of lateral or coolers a said this through Quarante that we me trying to spread lose and peace? says four. Himed in the prestagous Della School of Vinde, these arrises from across the



words and name for two 25 years now Benefic Orivesh are feel must they also excell reduced years for Zeroat. Plant from Phaged-col genes for Zeroat. Plant from Phaged-schering to the department of years of the names, children solve return expe. "Jow-well in its true casence in a low arther with the lefters. Begin have been reliefed about Quarter lands, and the form that to pattern revolunce. Of the discount of the form that the pattern revolunce. fail Beal Crawwah is for one dist washeard by the self seasts. Again from that excepting the inmoster of proposit. I become, some sore like A R Behrman Kheele, Mon Washing (Johna Adam) and Nive Toyo Ken (Bouchter) do deptet

the true cannot of Javvail.

Among other Quevail.

Among other Quevail singers who will be perfect the swaters Wass built-referently the perfect the control of the perfect of the swaters was built-referently the perfect of the swaters was built-referently the perfect of the p Alexan from Pakistan, Yelat Prassan, Parish Osward from US and Abraed Sham Sati Care

#### **Indian Express**

#### **Millennium Post**

# Raas Rang- World Flute Festival 2015

#### World Flute festival to host international musicians

Musicianshum severe and hins koon, Horgary Spain, Switzerland, Because Litheanic and India are set he kirkell. the sixth coulting of the World Blute Football Edgs Boas' from acre tomorrow

speing organised by the Krishan Prome Charitable Trust in collaboration with the ICCR. d founder of the trust Arun Budh raja says there is a "musical reviva" happening in India. "A mon of digital music, one can see a return of our music. If we examine the vocals of musicians go, iyar conthigheat meannige ceem mornig back fi sayo Biobbio aja.

The World Pute Festival hopes to belon alive

The musician actors out that the Apputted motto boning the fer cheapest but extremely influen

'Reas Rang', says organisers has Aghren, Long Horn, Toy John Farlier, there were many variahigh ypopular" say: Buddh rate

duch rea observes that flutes for die ar instrument. "When t Bollywood, it is a good signa,"



Notes of reviva

of this recommend and the first by has entered of the few attitudes him. militarium van de mades.

Specialists of the barrier and the VAX been interesented to and observe of their symidcondit." A contemporary Toyour to allocations and alocal humalities. Blakery appropriation or the hear the durated unal, started again son Patern did not a



#### **Sunday Standard**

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Addes, in opposed of country, wordstraphenic (action to the form) which is a shoot (the weeks) the proper manage to a caller includ. Like an exportantly to windiremental Thirty in Park I have been blanck and

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they permitted motivary billioners HARLY ROW BY SECRETAR of their flows Klern's Wildre's succlose (Mer bon Stham's De dans bassed was sell-THE PARTY OF THE PARTY. the present the said that the of freedom. and here's see in and make any

terior of the second section of the second s and with interests, second years ago. It is a three-day event free for the treater of the select all artitles from areas initial based on state world performed Rans an armeten recommender the guidance of automost other styles Budharan a trying to not the investment may be long often that culture in that the a payer of the 1997 We divine felt that the entering

scioni di talia Palatan softsiggest alift of mane to the world. merce, "in Squiffer" twenty it itself was languishing. If we or manufactuation of all mergics together, the than turred, was apleyed noted for the purpose of entertaingreen that metals advect but if is an instrument that well be true and change your diestric. I felt that histografiliace in the

when noted where where the said Budh raju Monthly Codes Continued

The constant and vaccion in a contribute with herd prosper at Recent a pay Erishna. Fording cattle we do without not proved per playing his tonorimbental flow in some in receive what would also captives the gops. I or comparison which is said that his floor was the sym-World Hute Nestival is the ini

seed to bring the flate back to the

translation de les les banges he has seen over the Master Titheries istall started at a run day by Contains of the second part with two or three feared per-

# The sou

The sixth episode of the World Flore Festival concluded recently. The man behind it, ARUN

#### The Pioneer

teams performed. There were 48 artists performing and we had a houseful and torio, n every day, I ean see a clear indication of growth on all parameters whether by the way of a scheece or partie quation or through the manner by which the flate to being played

Day year the feetned saw participation of musicions from seven countries - Japan Hungary Spain, methaniand Believe Lithomio and India

WIRE INSTRUMENTS OF THE OCSTINAL. This time audier or hand the sexuphone, untiler wind instru-ment called sundari and long bear, alglava, et of, Ran Bong Intaken up an arduous task of reviving the varieties of flutes which are being forgoner and are disappearing from the ristural hertenns, said Bedhirah about the specialty of this year's feet.

When asked obout involving the youth to promute flux play ing, Buchiras said, Today, the average age of the artist coming. It will grow even more,



symmetry called Sugna. In South we actually sponsor the children who are interested in learning the Instrument from great masters So far, we have sponsored I s call three who are learning from ver-erans like Pandir Hart Pracad Character, Panelli Charac Joshi and Panille Prayer Godletrali These students are doing ver will. In fact, one of the stackents, who was sponsored by our organ-Besides Calkys of Music. There are youngstors who are talling keen interest in flute playing. If Is growing today and tomorrow



AL PEROPHORE TO SERVICE TOWARD THE HEAVY ENGINEER THE HEAVY IN

## Flautists unite to play a rhythm divine

OF INDIA

Transferve Verezue.

Nos trellin Per a floorist Core and he no plotherm as resiting as not performence of the factival the annual Remarkage World and he sive he con't imagine a Matte Eastwal held in Dalti in materine string summer singer for medical medium Here you his music hiren a synthering of her from flute players, technilassurs of the trial carrent in all incorrection-

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Cities band through the best more por propinters who midesterment beauties of the flore, both per-

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#### The Times of

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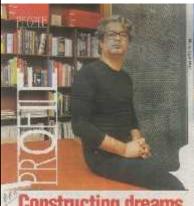
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The Times of

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# **Architect Akshat Bhatt**

#### The Telegraph



#### **Constructing dreams**

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#### **The Sunday Standard**

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#### TO THOSE FOR WHOM to Be is to Build

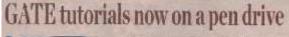
Akshat Bhatt, founder of Architecture Discipline, feels clinlogue, with the self and the other, fills oxegen and Imagination into brick and mortar

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# Gateforum



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#### The Hans India



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#### గేట్ అభ్యర్థుల కోసం 'జీ డ్రెవ్'

నవత్వగర్: గిట్ట్లు ప్రస్తుడ్డమయ్యే ఆట్బర్లులు බැංදීමණක ඉවස්සා ව්යස්තේ බැහා ගැර అభ్యమనానికి వీలుగా గేట్ ఫోకం సంస్థ 'జే సెమ్' పై స్ట్రిడ్ స్ట్రిస్ పై స్ట్రిస్ స్ట్రిక్ స్ట్రిస్ స్ట్రాన్ స్ట్రిస్ స్ట్టిస్ స్ట్రిస్ స్ట్రిస్ స్ట్రిస్ స్ట్రిస్ స్ట్రిస్ స్ట్రిస్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్టాన్ స్ట్రాన్ స్ట్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్టాన్ స్ట్రాన్ స్టాన్ స్టాన్ స్ట్రాన్ స్ట్రాన్ స్టాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్టాన్ స్టాన్ స్టాన్ స్ట్రాన్ స్టాన్ స్టాన్ స్టాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్రాన్ స్ట్ట నరస్థార్థాలయలలో బుదవారల దీనిని అనిష్క රංඥාර්ර, ඒම ප්රක්ණයක් සිනි කිරීම සිසිමුර් වෙන්නේ රට නංකාරාණ . ඒත් වර්ණා නේද



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students offline so that students who stay in the smaller cities can use it easily. The lessons would be updated periodically via internet. Gdrive is part of GATEFORUM's GO GREEN initiative, where we encourage students to think beyond physical books. The material in the pendrive will include video lectures and will consist of e-study material in odf formats. Also, it subsists post gate admission guide, pre-

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වෘතුකර, පමු 1 (මාට්ට්ට්) : කෙරේමර කෙවරට විණාස්ට සංක గెట్ బైనింగ్లకు జిడ్డిప్ యక్ మీం గ పనిచిపుందని నెంస్ ఉక్కక్ అంటే సి తెలిపారు. గెట్ ఫోల్ ఆడ్లార్కలలో శిక్షణ తీసుకుని విధ్యార్థుల కోసం జీడై සාරාහරය සිරිමේකයන්ට ඉදල්පස්තාව කියර සුරිමේ ඉඩමෙමින්

#### **Andhra Prabha**

రుపంలో సమ్మగ తప్పడి మెటిరియల్ను ఈజీడ్రెస్ పేస్ట్రేష్ట్రేమ్ పొలవపరచ ෂයාන මට්මානා.



**Siasat** 

క్రమంలో పెనీడైవేవు విడుదల చేస్తున్న అభిజిత్ చౌరం

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ఇదైనాన అదివ్వరంలయ్. గేల్సీకు ద్వుద్రమయ్యే అధ్యమ్రంల సొండేశారకర කරරවාල් ස්වාජි විද්යා කර කළුවරම් වෙරට වලාලා ගෙවාව පසුගත් රා එමුවර පවතුරගත්වර එස් විරවා පුවලර පවසේ එය State soldered over solder, state balance he

# التعادية والتوثيل أيده والمكمل نساب ١٥٥٨ كمنتول يرجمتل ويذبو كالربارين الربارية ي الالبات

حيدًا باور كار جولائي: ﴿ سِاست هُورٌ ﴾ وكيف كل تيادي كرف والسلطان سند الجهاري الواقتيري من كذا رج حدرة بادرك التوكار لوي تي ويرس النها كانت قورم كي حاصب متعلاه أيك ریان کا توٹس بھی این قاران کا معارف کیا گیا ہے جو آیات سے تھیل انساب سے مادو اس استحال آن میاری بھی فائدہ معدد کا بات موسلے والے دیکہ انکائیوں یا مشتل سیاسا اس موٹ کیا بیا کیسے فورم سے والزموا التوب ووهرى الإلا كماس معادما توسك متعال الدور المالتي التوال الع بلا الياب احتمان كي حاري ترفيك بين اورها في أنوان طلب التي ليه بين او اليوكاني الايت كا مال ع جو الميور قي شروان اورو 536 UT £ 133 W. Andhra لهنتون يمضحن ويلام تكرر سوي 2136 2150 33 القب قارم بعد شري الخااسطة في يميز **Bhoomi** 三四十十十十十二十二 لاعت مستعلى الموالب ويبث المحيالي اليث وعدوحات الان وه والمطلب بكرانلز ويوزينني أس ين

وورا مركروه المحالي عياض كرو وبوطليدا أيشركك في راخل التي جرا سكيت عن الدائر كي

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## Senior Team at Kindlewood Communications



# Sunita Budhiraja

#### Founder Director and CEO

With her 4 decades of unparallel experience in the field of Public and Media Relations Sunitahas combined expertise in this area to excel in the services offered at Kindlewood Communications.

#### Experience

Well known in media circles, Sunita has led large and medium sized PR teams both in Public and Private Sectors. She has worked as the Corporate Communications Head for PSUs like MMTC and RINL & Vizag Steel Plant, where she spearheaded PR/Media campaigns including effective crisis or issues management.

Her contribution in image management of large organizations like Shaw Wallace, UB Group, Nagarjuna Group, Ozone Group and Perot systems is well acknowledged.

In her role as COO of Lexicon PR Sunita effectively strategised and executed PR for companies like Jubilant Food Works, Dr Oetker, Timex, DataWind, Bhartiya Group amongst others.

Sunita Budhiraja is also a renowned Hindi poet and author with 10 books to her credit. She has also edited Coffee Table books about Karnataka, Andhra Pradesh and Dr Vijay Mallya. Her works have been translated in English, Rumanian and Telugu.

Sunita has done her Master's in Journalism and Hindi, Post graduate Diploma in Public Relations, Advanced Diploma in French language.



For - Business Association

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# Bhupesh Joshi

#### **Consulting Director**

Bhupesh Joshi is the Consulting Director at Kindlewood Communications. Well known in media circles, Bhupesh has led large and medium sized communications teams specially in sectors like Education, Healthcare and Social Responsibility. His contribution in the field is well accredited.

#### Experience

Bhupesh has more than 15 years of experience in the communications industry. Having completed his MA in Communication Management at the University of Technology, Sydney, he has worked both in India and abroad. He was part of a media and civil society initiative of the European Commission in 2007-2008. He has been doing active media advocacy on women and child rights issues and has been attending forums created by several networks in the South Asian region.





#### Devanshu Tandon

#### Senior Accounts Associate, Client Servicing

Devanshu Is Senior Accounts Associate in Kindlewood Communications, Noida. He leads client servicing teams. He has been involved in the implementation of PR plans, developing and establishing media relations, organizing and coordinating Media events, documentation of editorial material and participating in new business development.

#### Experience

With several years of experience in the PR industry, Devanshu has worked on clients like Toyota Kirloskar Motors, JCB India, Hitachi, BJP Pradesh Unit, La Trobe University, Apollo Tyres, Hyundai Motor India, Sony TV, GateForum, Domino's, Electro Motive Diesel, DataWind amongst others.

Devanshu has a Bachelor's degree in Mass communications from JIMS and has completed MSc in Advertising and Public Relation and MBA in Marketing & PR.





## PriyankaJaitly

#### Senior Accounts Associate, Client Servicing

Priyanka is Senior Accounts Associate in Kindlewood Communications, Noida. She leads a client servicing team. She has been involved in the implementation of PR plans, developing and establishing media relations, organizing and coordinating Media events, documentation of editorial material and participating in new business development.

#### Experience

With nearly three years of experience in the PR industry, Priyanka has worked on clients like Discovery Channel, TLC, Discovery Kids Le Meridian, Westin, Studio Creo, Denver, Palmers, Unnati Fortune, DLF Foundation, Naturals, PXV amongst others...

Priyanka has a PG in Mass Communication from Amity University.





# Thank you

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